

Rich Frainier

Software Engineering Executive

Rich has over 20 years experience as a software engineering professional. Rich's original technical specialty was Artificial Intelligence, and he quickly focused on what makes innovative products deliver real value to customers. In all, Rich has introduced seven v1.0 products to market, many of which have won industry accolades. Rich built, led and motivated engineering teams to deliver those products on time, on budget, with high quality.

Rich's earliest products each won Space Act Awards from NASA. Later, he was designated a "PeopleSoft Hero" by accelerating the time to market of an innovative supply chain forecasting product. After that, Rich led the effort at Blue Pumpkin Software to introduce a set of next-generation products based on a new "built-from-the-ground-up" Java Enterprise software architecture. This suite won "Product of the Year" awards from leading industry media. Further, when Blue Pumpkin was later acquired by Witness Systems, this platform was selected as the standard for their go-forward product set.

Rich's passion for building usable software is longstanding. It celebrates a combination of innovative computation with the creation of a high-quality user experience. It has been recognized in awards such as an "Editor's Choice" where they gave their highest grade to that product's Graphical User Interface.

Rich holds a BS in Physics from the Illinois Institute of Technology and an MBA from National University. Additionally, Rich has taken numerous graduate-level computer science courses at Stanford University. Rich created and taught a graduate-level course in Artificial Intelligence at Golden Gate University.

Rich has also served in the US Navy as a pilot, and has several years engineering experience in electronics.

Rich enjoys life in Northern California with his wife and two grown children (though there are no grandchildren yet).